

Total No. of Questions : 5]

PD2701

SEAT No. :

[Total No. of Pages : 2

[6430]-37

M.B.A. - I

209-GEUL-09 : STARTUP & NEW VENTURE MANAGEMENT

(Revised 2019 Pattern) (Semester - II)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*
- 3) *Figures to the right indicate full marks.*

Q1) Answer any five of the following :

[10]

- a) Define entrepreneur & entrepreneurship.
- b) What is bootstrap functioning?
- c) Explain longtail markets.
- d) List out atleast two differentiating factors between manager and entrepreneur.
- e) Define fabian & drone entrepreneur.
- f) What is concept as entrepreneurial resilience.
- g) What is joint stock company?
- h) List the government schemes for entrepreneurial development.

Q2) Answer any two of the following :

[10]

- a) Explain the steps involved in entrepreneurial process.
- b) Explain the various dimensions of market analysis.
- c) Discuss the typology of entrepreneur.

Q3) Answer any one of the following :

[10]

- a) Discuss in detail various scheme provided by government for ED.

OR

- b) Explain in detail various schemes provided by ministry for skill development and entrepreneurship (MSDE).

P.T.O.

Q4) Answer any one of the following :

[10]

- a) How entrepreneurial ecosystem helps in entrepreneurship development.

OR

- b) Explain the characteristics of entrepreneurial leadership and state the difference between management & leadership.

Q5) Answer any one of the following :

[10]

- a) Write description of business model and Highlight various components of business model.

OR

- b) Describe the four components in financial statement. How this helps in developing financial road map of the company.

